



<p><b>Lesson Title:</b> Coming Attraction</p> <p><b>Content Area &amp; Arts Discipline:</b> <i>English and Visual Arts</i></p>	<p style="text-align: center;"><b><u>BIG IDEA &amp; LEARNING OBJECTIVES</u></b></p> <p><b>Students will be able to recognize key plot points, setting, and characters to summarize a piece of text.</b></p> <p><b>Students will be introduced to the beginnings of fine art poster making through artists such as Toulouse Lautrec. Students will discover that this was the beginnings of graphic design.</b></p> <p><b>Students will adapt their summary of a piece of text to create a movie poster for it.</b></p>
<p><b>Overview of the lesson:</b> The students will comprehend a piece of text to create a “movie poster.”</p> <p><b>Grade Level:</b> 6, 7, and 8</p> <p><b>Proposed Time Frame:</b> <i>One class period (50 minutes)</i></p> <p><b>Date Lesson Created:</b> May 5, 2014</p> <p><b>Lesson Author:</b> Marley Maharrey and Kit Stafford</p> <p><b>Room Requirements &amp; Arrangement:</b> <i>Groups of four or less (an even distribution of students)</i></p>	<p style="text-align: center;"><b><u>PROCEDURES</u></b></p> <p><b>The teacher/teaching artist will engage students (“the hook”) by:</b> leading a discussion of stories/novels the students know were adapted into films.</p> <p><b>The teacher/teaching artist will build knowledge by:</b> introducing the art history behind modern day graphic design and posters. Showing works by post-impressionist Toulouse Lautrec and posters he created for the Moulin Rouge. Teacher will then show slideshow of modern day movie posters for popular stories/ novel adaptations for the students’ age group.</p> <p><b>The teacher/teaching artist will model the experience by:</b> reading a very short story aloud (or using the novel recently studied) and showing the poster he/she created for it.</p> <p><b>The teacher/teaching artist will guide the practice with the students by:</b> having a handout of the major points for the groups to fill out while reading/discussing and use for making the poster.</p> <p><b>The students will apply understanding by:</b> reading the text and creating the movie poster.</p> <p><b>The teacher/teaching artist will create opportunities for reflection (Closing) by:</b> allowing any volunteering groups to present their poster. (The students can divide the explanation up by character, plot points, casting, and tagline.)</p>

	<p><b>The teacher/teaching artist will assess the students' learning by:</b> comparing their answered handout to the movie poster and using the rubric on the other side to score it.</p>
<p><b>Materials/Equipment:</b>  Classroom set of copies of the story/novel or individual copies.  Poster paper (large size or around 11x14—half a large poster paper).  Markers, colored pencils, crayons, or water paint.  Pens/Pencils. Old newspapers. Old magazines. Scissors. Glue sticks.</p> <p><b>Resources:</b> Attached slideshow/handout of movie posters for other pieces of text.</p> <p><b>Vocabulary:</b> Color, lines, shapes, realism, abstract, main idea, character, personification, setting, plot, climax, casting, summary, author's purpose</p>	<p style="text-align: center;"><b><u>STANDARDS &amp; PRINCIPLES</u></b></p> <p><b>Common Core State Content Standards:</b>  <b>RL.7.1</b> Cite several pieces of textual evidence to support analysis of what the text says explicitly as well as inferences drawn from the text.  <b>RL.7.2</b> Determine a theme or central idea of a text and analyze its development over the course of the text; provide an objective summary of the text.  <b>RL.7.11.</b> Recognize, interpret, and make connections in narratives, poetry, and drama, ethically and artistically to other texts, ideas, cultural perspectives, eras, personal events, and situations.  <b>R.W.11</b> Create a presentation, art work, or text in response to a literary work with a commentary that identifies connections.  a. Make deliberate, personal, cultural, textual, and thematic connections across genres.</p> <p><b>Visual Arts Standards:</b>  <b>1</b> - Demonstrate accomplished skills in the selection and use of various media, techniques, and processes to create and study works of art. (CP)  <b>1e</b> - Knowledge of skills and requirements in exhibiting a body of work including artist statements and interpretations.  <b>2</b> - Formulate ideas, plan, and integrate elements of art and principles of design with subjects, themes, symbols or ideas using various media, techniques and processes to improve communication of intended  <b>2a</b> - Understand how to integrate visual, spatial, and temporal concepts with subjects, themes, symbols, and ideas to improve communication of intended meaning in compositions.  <b>6</b> - Understand the impact of context on roles, functions, and purposes for the visual arts across cultures, times, and places. (HC)  <b>6c</b> - Understand the impact that the visual arts have on society and how art is influenced by society.  <b>7a</b> - Understand universal themes, symbols, and subject matter in works of art and design and how those characteristics may remain the same or evolve throughout time.  <b>8a</b> - Understand the various ways in which works of art and design are impacted by factors of culture, time, and place.</p> <p><b>Principles of <u>Universal Design for Learning</u></b></p> <p><b>Comprehension:</b> Guide information processing, visualization, and manipulation  <b>Expression and communication:</b> Support planning and strategy development  <b>Recruiting Interest:</b> Optimize Relevance, Value, and Authenticity</p>

## APPENDIX

**Extended Learning Activities:** The teacher can present a movie poster as a guide to write a short story.

**TIPS/FAQs:** The art materials and movie posters will have to be adjusted to each grade/age group outside of sixth, seventh, and eighth.

**References:** (i.e. Works cited, etc.)

Art vocabulary provided by Kit Stafford, teaching artist summer 2014

[HTTP://WWW.UDLCENTER.ORG/ABOUTUDL/UDLGUIDELINES](http://www.udlcenter.org/aboutudl/udlguidelines)

**7 ELEMENTS OF A GREAT MOVIE POSTER:**

[HTTP://WWW.WEBDESIGNERDEPOT.COM/2011/02/7-ELEMENTS-OF-A-GREAT-MOVIE-POSTER-DESIGN/](http://www.webdesignerdepot.com/2011/02/7-elements-of-a-great-movie-poster-design/)