

Name: _____

Period: _____

Movie Poster Exam Project (on large paper or on poster board)

1. Movie (text) Title: _____

2. Novel Author (director/writer): _____

3. Main Characters (Stars) and their description to illustrate:

4. Tagline (A sentence summarizing the story without giving away the ending. This gets the audience interested!)

5. Setting: _____

6. Release Date: _____

7. Major plot points to illustrate:

8. Animated or Live Action? _____

*Live action would use mostly magazine/printed pictures.

*Animation would use mostly drawings or clipart.

9. Major objects:

_____	_____
_____	_____
_____	_____

10. Requirement: **Poster must not have a lot of negative (white or bland) space.

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Movie Poster Rubric:

	0	1	2	3	Points made:
Movie Title - words	No movie title	Movie title is smaller than three inches	Movie title is between three and five inches	Movie title is larger than five inches	
Novel Author- words	No author	Author is smaller than three inches	Author is between three and five inches	Author is larger than five inches	
Main characters – drawing and words if you want	One or no main character	Two main characters	Three main characters	Four or more main characters	
Tagline - words	One or no words	Two to five words	Five to seven words	Eight or more words	
Setting - drawing	No setting	Setting is nonspecific/bland	Setting is accurate	Setting is very detailed	
Release Date (story publication date)- numbers and words	No date			Date shown	
Major Plot Points – clear drawing	No plot points	One plot point illustrated	Two plot points illustrated	Three plot points illustrated	
Major Objects – clear drawing	One or no major objects	One major object illustrated	Two major objects illustrated	Three major objects illustrated	
White Space	Most of the poster is white	Some of the poster is white	A little of the poster is white	None of the poster is left white	
				TOTAL POINTS:	
				GRADE:	

Extra Points:

Attention (2)	Would the poster jump out at someone?	
Symbolism (2)	Do the objects give hints about the story?	
Appeal (5)	Would people who did and did not read the book be interested?	
Style (2)	Does it fit the mood of the text?	
Lasting Appeal (2)	Will people remember it?	
Recognizable (2)	Can someone tell what the story is about?	